



Rudo Nondo is appointed Acting Managing Director of Fashion Revolution CIC

13 April 2023

Rudo Nondo, previously Country Coordinator of Fashion Revolution Zimbabwe, has been appointed as Acting Managing Director of Fashion Revolution CIC. Rudo has previous experience in the creative industry as a fashion designer and design consultant working with artisan communities in Sub-Saharan Africa. Rudo also contributed to the Circular Design for Fashion Book published by the Ellen McArthur Foundation in 2021. Rudo is a Chevening Scholar (2021/22), a Mandela Washington Fellow (2016) and a Tony Elumelu Fellow (2017). Rudo is currently an Entrepreneur in Residence in the ICCE at Goldsmiths University of London. Rudo will support the current day to day activities of the CIC whilst also supporting the transition of Fashion Revolution into its new global structure.

Rudo will be taking over the operational responsibilities and organisational strategic direction, previously led by Carry Somers, who left the organisation as Global Operations Director late 2022 after almost 10 years leading the organisation with Orsola de Castro as Co Founder.

“I am excited to be joining the leadership at Fashion Revolution CIC having been a part of the Fashion Revolution Global Network since 2014. In that time, I have watched the Fashion Revolution movement develop into an influential, credible and industry leading organisation with a network of over 75 countries. I am elated to lead the organisation as it transitions into a truly global organisation.”

Rudo Nondo, Acting Managing Director, Fashion Revolution CIC

“Rudo's advanced education in entrepreneurship, ingenuity for multi-stakeholder organisational launches, and expertise of the fashion community at large, makes her the perfect fit to serve as the Acting Managing Director of the CIC. Her expertise and unyielding willingness to provide leadership and mentorship will globally propel the mission and vision of Fashion Revolution beyond expectations.”

Kathleen Grevers, Director of Education, Fashion Revolution USA/Italy and Director of Experiential Learning and Community Development, Istituto Lorenzo de Medici

Ends.

Notes to Editors:

For further information contact press@fashionrevolution.org.

Fashion Revolution is evolving as it nears its tenth year and with this, it is focusing on the future of its governance structure and global presence.

Fashion Revolution is currently managed by a Community Interest Company based in the UK. Read more about our current structure [here](#). As the organisation matures and the Fashion Revolution Network becomes truly global, the operational team are focused on delivering all our strategic goals; ultimately to deliver a future where fashion values people and the planet over profit and growth.

Both Carry Somers and Orsola de Castro will remain as Founders; their inspiring leadership and achievements over the past 10 years form the backbone of the organisation and everything Fashion Revolution continues to challenge within the fashion industry, today and in the future.

We welcome the following to the Fashion Revolution CIC Board:

Rudo Nondo as Acting Managing Director of Fashion Revolution CIC

Rudo Nondo has more than nine years of experience in the creative industries. Prior to taking on the role of Operations Manager/Acting MD at Fashion Revolution C.I.C Rudo has been the country coordinator at Fashion Revolution Zimbabwe since 2014. Rudo has led artisan design projects within communities in Zimbabwe and Eswatini. Rudo holds a Bachelor of Arts (honors) degree in Law with Business Studies. As a Chevening Scholar 2021/22, Rudo obtained a Master of Arts degree in Creative and Cultural Entrepreneurship from Goldsmiths, University of London. Rudo is also a Mandela Washington Fellow (2016) and a Tony Elumelu Fellow (2017). These platforms have equipped Rudo with the tools to lead entrepreneurship and innovation within the creative space in Africa.

Fernanda Simon as Executive Director of Fashion Revolution CIC

Fernanda is an activist, executive director of the Fashion Revolution Brazil Institute, contributing sustainability editor at Vogue Brazil and advisory committee member of Conscious Fashion and Lifestyle Network (a joint initiative of the United Nations Office for Partnerships and the Fashion Impact Fund).

After studying fashion at Santa Marcelina University, she moved to England where she started her career in fashion and sustainability more than 12 years ago. She was responsible for bringing the global Fashion Revolution movement to Brazil, which in 2018 was founded as an Institution and since then Fernanda has been at the forefront as an executive director. She was named the first sustainability contributing editor by Vogue Brazil and has been in the position for three years. She believes that fashion is a powerful tool of transformation. From an ecofeminist perspective she has produced projects, articles, events, books, courses and lectures. Her work presents an innovative vision where fashion is aligned with the climate, nature and women.

Helene Li as Non-Executive Director of Fashion Revolution CIC

Helene is a Chartered Secretary, Fellow of the Chartered Governance Institute (FCG) and corporate governance consultant based in England. She has extensive experience advising companies and boards on company law, directors duties, board effectiveness, corporate compliance and risk management.

Helene started her career in London training with PricewaterhouseCoopers and law firm Linklaters. She has spent most of her career in banking and financial services roles as a trusted advisor to regulated boards and committees within Europe, the Middle East and Asia. Helene is passionate about diversity and inclusion, sustainability and the environment. She has assisted companies with ESG, The Task Force on Climate-Related Financial Disclosures (TCFD) and B Corp preparation. In her spare time, Helene runs a fashion and textiles business focussing on sustainability, repairs and aftercare.

Christine Gent as Non-Executive Director of Fashion Revolution CIC

Christine Gent has been part of the advisory committee for Fashion Revolution CIC since July 2013, a Director since March 2018. Christine was previously the Executive Director of WFTO Asia based in Thailand. Previous director roles include Fairly Covered, People Tree and the WWF Global Forest Trade Network. Her experience includes working with commercial companies, including Ethical Trade Development Manager at The Body Shop, Fair Trade, and Social Enterprises, charities, and UN organisations.

Christine is also currently the MADE51 WFTO Fair Trade Expert. MADE51 is a UNHCR initiative that integrates refugee artisans into Fair Trade supply chains www.MADE51.org and brings beautiful refugee-made products to a global market. Currently working with groups of refugees displaced by conflicts around the world including Syria, Afghanistan, Myanmar, Burundi, and Mali. Trained as a designer Christine specializes in integrating vulnerable producers into supply chains modeled to Fair Trade practice with a focus mainly on Asia.