

FASHION REVOLUTION WEEK

22nd-29th April 2023

FASHION
REVOLUTION

MANIFESTO FOR A FASHION REVOLUTION

Fashion Revolution Week 2023

Fashion Revolution Week is our annual campaign bringing together the world's largest fashion activism movement for seven days of action. The theme for this year's campaign is *Manifesto for a Fashion Revolution* which will run from April 22nd - 29th. To mark the tenth anniversary of the Rana Plaza factory collapse, we are #RememberingRanaPlaza and using our [10-point Manifesto](#) to demand a safe, just and transparent global fashion industry. As part of this, we are promoting our EU-wide campaign, [Good Clothes, Fair Pay](#), to demand groundbreaking living wage legislation for garment workers worldwide.

Remembering Rana Plaza

Fashion Revolution Week happens every year in the week coinciding with April 24th, the anniversary of the Rana Plaza disaster. On April 24th 2013, the Rana Plaza factory building in Bangladesh collapsed in a preventable tragedy. More than 1,100 people died and another 2,500 were injured, making it the fourth largest industrial disaster in history. During Fashion Revolution Week, we are #RememberingRanaPlaza and demanding that no one dies for fashion. On April 24th, we will pay our respects to the victims, survivors and families affected by this tragedy, and will cease all other campaigning on this day.

As we reflect, we are inspired by and celebrate the [progress made](#) in the Bangladesh Ready-made Garment (RMG) sector by the Accord. [The International Accord on Fire and Building Safety](#) was the first legally-binding brand agreement on worker health and safety in the fashion industry and is the most important agreement to keep garment workers safe to date. This year, we pay tribute to the joint efforts of all Accord stakeholders who have significantly contributed to safer workplaces for over 2 million garment factory workers in Bangladesh, including the Bangladeshi trade unions representing garment workers, alongside Global Union Federations and labour rights groups. We welcome the introduction of the [Pakistan Accord](#) and would like to see the adoption and success of the International Accord replicated in all garment producing countries.

Fighting for living wages for garment workers worldwide

Ten years on from Rana Plaza, poverty wages remain endemic to the global garment industry. Most of the people who make our clothes still earn poverty wages while fashion brands continue to turn huge profits. At Fashion Revolution, we believe there is no sustainable fashion without fair pay which is why we launched [Good Clothes, Fair Pay](#) as

part of a wider coalition last July. The Good Clothes Fair Pay campaign demands living wage legislation at EU level for garment workers worldwide, building on Manifesto points 1 and 2. We have less than three months left to collect 1 million signatures from EU citizens to push for legislation that requires companies to conduct living wage due diligence in their supply chains, irrespective of where their clothes are made. Sign the campaign [here](#).

Campaigning for industry transparency

Rana Plaza placed greater scrutiny on the global fashion industry and exposed how a lack of transparency costs lives. Since 2013, Fashion Revolution has campaigned tirelessly with citizens, brands and policymakers to demand greater accountability and to fight for industry-wide transparency. First launched in 2017, the [Global Fashion Transparency Index](#) is one tool that Fashion Revolution has developed to help bring about systemic change in the industry. The Index is an annual review of 250 of the world's largest brands and retailers ranked according to what information they disclose about their social and environmental policies, practices and impacts, in their operations and supply chain.

We've seen increasing levels of transparency over the last 5 years. In 2017, just 32% of 100 brands reviewed disclosed their first tier manufacturing lists. In 2022, 48% of 250 brands reviewed disclose their first tier manufacturing lists but only 4% of brands are disclosing whether their garment workers earn a living wage. Ten years after Rana Plaza, there is still much to be done and our Manifesto provides the building blocks for revolutionising the fashion industry.

Manifesto for a Fashion Revolution

 Fashion provides dignified work, from conception to creation to catwalk.	 Fashion conserves and restores the environment.
 Fashion provides fair and equal pay.	 Fashion never unnecessarily destroys or discards but mindfully redesigns and recuperates in a circular way.
 Fashion gives people a voice, making it possible to speak up without fear.	 Fashion is transparent and accountable.
 Fashion respects culture and heritage.	 Fashion measures success by more than just sales and profits.
 Fashion stands for solidarity, inclusiveness and democracy.	 Fashion celebrates life. 

Back in 2018, we created a [10-point manifesto](#) that solidifies our vision for a global fashion industry that conserves and restores the environment and values people over growth and profit. Since then, over 14,500 people around the world have signed their name in support of turning this vision into a reality. Our Global Network of Fashion Revolutionaries in 75 countries is bringing people together to sign the Manifesto and to act on their chosen points. The Fashion Revolution Week programme is a celebration of global responses to our Manifesto and will showcase the events and projects our Global Network is planning to bring our Manifesto to life. The last five days of Fashion Revolution Week (25th - 29th) are themed around 2 complimentary Manifesto points each, to zoom in on global solutions and inspire local action.

How to get involved in Fashion Revolution Week

Anyone can be a Fashion Revolutionary; it starts with a simple dialogue about the impact our clothes are having on people and planet. To mark the start of Fashion Revolution Week on April 22nd, we are launching the [Fashion Revolution Map](#) to encourage and capture these conversations. Developed by Talk Climate Change, the Map will serve as a global forum to reflect on the week's themes and events, using our Manifesto as a talking point. Here, you can share what you discussed with your peers and explore the discussions of other Fashion Revolutionaries worldwide. We will be spotlighting submissions in daily roundups across social media; [contribute to the map](#) and make your voice heard.

If you have an EU passport, sign and share the [Good Clothes, Fair Pay](#) campaign and demand living wage legislation for the people who make our clothes. We have just three months left to collect the critical 1 million EU signatures we need. This legislation, if passed, will have a truly global impact and would apply to all brands operating in the EU market, irrespective of where their clothes are produced. If you are not an EU citizen, please [share the campaign](#) with your network.

Whether you're a student, designer, producer, brand, retailer, educator, maker, union member or citizen, [sign the Manifesto](#) and share your reason why. In place of our digital Get Involved guides, we have provided a variety of ways to be curious, find out and do something around each Manifesto point on the [Fashion Revolution Week page](#).

Think global, act local - [find your country team](#) and support their upcoming Fashion Revolution Week events and projects.

Ends.

NOTES TO EDITORS

The full schedule of global events and activations will be announced shortly on the [Fashion Revolution Week page](#).

Please find quotes from a range of Fashion Revolution country teams [here](#).

Download images and campaign materials for press [here](#).

For further information and interview requests, please contact press@fashionrevolution.org.

If you are a European publication, please include a call-to-action for your readers to sign their name on our [Good Clothes Fair Pay](#) campaign if they are an EU citizen. For further information and interview requests, email delphine@fashionrevolution.org and ciara@fashionrevolution.org.

Fashion Revolution, in partnership with the Fair Trade Advocacy Office, is hosting a Fair Fashion Day at the European Parliament on April 25th to demand better legislation in the fashion industry. The event will consist of a panel discussion between MEPs and impacted stakeholders, the presentation of a White Paper which highlights our demands for legislation in the fashion industry and a public stunt in support of the [Good Clothes, Fair Pay](#) campaign. Register to join us in-person or online [here](#).

[Fashion Open Studio](#) is holding a two-day event in partnership with [The Sustainable Angle](#) and [xyz.exchange](#) at The Lab E20. Open to the public April 27th - 28th, the event will showcase the research & development work of eight businesses from the [Small but Perfect](#) accelerator project supporting a transition to circular business models. Alongside the exhibition, there will be livestreamed webinars, workshops and panel discussions to explore the projects and hear about some of the challenges facing small businesses and the industry at large in switching to circular business models.

About Fashion Revolution

[Fashion Revolution](#) campaigns for a clean, safe, fair, transparent and accountable fashion system through research, education and advocacy. Fashion Revolution is a global movement across 75 countries with a collective vision for a fashion industry that conserves and restores the environment and values people over growth and profit.

Social media links

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Social media hashtags

#FashionRevolution

#FashionRevolutionWeek

#RememberingRanaPlaza

#GoodClothesFairPay

#WhoMadeMyClothes

#WhoMadeMyFabric

#WhatsInMyClothes

#LovedClothesLast